

WASHINGTON STATE DAY IN SHANTOU

October 17 – October 21, 2014

EXECUTIVE SUMMARY

INTRODUCTION

Washington State Day was coined by Jeffrey Pang, who was the Economic Development Chair of the Kent-Yangzhou Sister City Committee. The first Washington State Day was held in April, 2005 in Yangzhou as the theme of the Kent Business and Trade Fair. Among other Washington products, Starbucks was introduced to the local business community. The second Washington State Day was held in May, 2011 again, in Yangzhou. The theme was Culinary Education Exchange between South Seattle Community College and Yangzhou University. Washington State Day builds friendship, goodwill, and most importantly, bi-lateral business opportunities.

SHANTOU

Shantou is located on the eastern coast of Guangdong province. It is one of the five Special Economic Zones of China. It is an open port city situated at the two most developed economic regions in China, i.e., the Yangtze River Delta and the Pearl River Delta. Although considered a second-tiered city, it is the hometown to a large number of overseas Chinese. The city covers an area of 2,064 square kilometers and has a resident population of 5.5 million. The climate is temperate. Key industries include light manufacturing, garment, food processing, technology, and tourism.

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The purpose of Shantou-Washington State Day is to promote our State's produce, fruits, seafood, wine, coffee, tourism, education and many other products of which China is our top export market. Joining Lt. Governor Brad Owen are Superintendent of Public Instruction, Randy Dorn, Miss Washington 2014, Kailee Dunn, along with representatives from various industry segments. The total number of the Washington delegation is expected to be about 35.

5-DAY PROGRAM AT-A-GLANCE (See Five-day Itinerary attached)

- **Day 1 – Oct. 17**
- Meet at Terminal A, Hong Kong International Airport. Transfer by bus to Shantou.
- **Day 2 – Oct. 18**
- Official Opening – 1. Invest Shantou 2. Invest Washington
- **Day 3 – Oct. 19**
- Introduction of Washington Part 1 - 5
- **Day 4 – Oct. 20**
- City and Industries Tour
- **Day 5 – Oct. 21**
- Depart for Hong Kong